

NOAA in the Carolina's Steering Committee Discussion
May 13, 2011

Location: UNCW Center for Marine Science, Habitat Room

Attendees: Darin Figurskey, Rich Bandy, Geno Olmi, Susan White, Katie Mosher, Aleta Hohn, Ginny Fay, Lisa Humphrey, Jennifer Dorton, Lisa Schiavinato (NCSG & President, Coastal Society)

Meeting notes

2012 NinC Meeting Development

- Discussion of “theme”
 - Focused topic or general exchange of information? Value in both.
 - Broad – multiple topics allow for more participation and interaction and more breadth of people.
 - Discussion of National Ocean Policy themes
 - NOP workshop in DC at the end of June and then regional workshops to follow. No dates for the regional workshops yet.
 - There is a regional NOP listening session in Jacksonville, FL on June 15. Looking for feedback from the public on the 9 NOP priorities. Hope that the feedback will help the writing teams for the strategic action plan. The NOP team will go back in August for additional listening sessions (1 meeting with experts and 1 meeting with “higher end” stakeholders).
 - Plenty of room to breakdown and focus on parts of the report. CMSP is one of the focus areas.
 - Focus on things that are most important for our area?
 - Examples: Protect, maintain and restore the coastal oceans & safe secure access to the oceans
 - NOP themes may be too broad.
 - Resiliency
 - Key point for SeaGrant programs as well
 - May be part of a meeting, but not a full meeting
 - SECART driven using resiliency as the focus
 - Broad meeting with a policy perspective
 - Water resources – could be a theme within another area (such as South Atlantic Alliance)
 - Water resources could fall under one of the SAA theme areas
 - Examples of water resources: Storm water, climate and water, clean water, declining water quality
 - Use SECART and/or South Atlantic Alliance themes to structure the NinC meeting
 - Lots of topic areas under SAA – could have a range of meeting possibilities.
 - Idea is to use the SAA themes without specifically tying to the SAA since we don't cover all of the SAA states.
 - SAA Themes: Disaster Resilient Communities, Working Waterfronts, Healthy Ecosystems, Clean Coastal and Ocean Waters
 - Don't have to use their topic areas verbatim. We would cover some of the SAA foci but align with SECART.
 - Could use NOAA Strategic Plan themes: Healthy Oceans, Weather Ready Nation, Climate Adaptation & Mitigation, and Resilient Coastal Communities and Economies
 - Use these themes and then link them back up to the National Ocean Policy themes. This would allow us to link to other federal agencies.
 - These are topics of general priority that point towards an internal NOAA meeting with others invited.
 - Do we determine priorities in the sub-region of the Carolinas and then determine how our priorities fit with SAA, SARRP, SECART, etc? Look for areas of common priorities then we can bring in people to the meeting with similar priorities and expertise.

- Deliverable of the workshop should be to SECART.
 - The meeting could cover three broad topical themes but we need to carefully pick and define our topics (e.g. resiliency is too broad need to define a specific aspect of resiliency).
 - NOAA in the Caribbean is coming up to speed as well. Could use NinC and NOAA in the Caribbean to groundtruth regional priorities.
 - A favored approach was to get assistance from SECART workgroup leads to help provide for topic areas linked to the NOAA Strategic Plan themes.
 - Breakouts
 - Good for making connections
 - Facilitated but not overly structured
 - Is networking enough?
 - Engaging speakers with breakouts that help facilitate on-going discussion
 - Need to have a collaborative meeting
 - Audience
 - Once we determine themes, we will need to determine our audience .
 - Is it broader than NOAA? What external users should we invite?
 - Federal, state and extramural partners
 - Discussion of potential timing and length of meeting
 - 1.5 days
 - Idea: Equal parts resiliency, clean coastal and ocean waters (water resource issues), and third segment (water fronts, ecosystems)
 - Discussion of potential locations for meeting
 - Possibly piggyback with SECART meeting – first 2012 SECART meeting is Feb.
 - Meeting needs to rotate to SC for 2012.
 - Identify SC planning group members to move forward on this activity
 - Use NinC ex com and 2-3 other people may help to define the meeting. Then, bring in the workgroup leads from SECART to help ID topic areas in their workgroup.
 - **Action: Set up Doodle poll for week of June 20 (NinC ex com & Geno)** – Use this call to help us define priorities and how to incorporate the SECART workgroup leads.
- NinC Seminar Series Development
 - Lunch brownbag series to learn more about what’s happening in the Carolinas. Something to draw people who are not sitting at NOAA centers
 - 30 minute discussions
 - Example brownbag topics: lionfish, tornadoes, upcoming hurricane season, river flooding
 - Another option – use the NinC committee members to present (e.g. SeaGrant, NWS) and then the responsible NinC SC member hosts the meeting each week.
 - Discussion of value for NinC
 - Outreach - Connection to the broader NinC community
 - Discussion of facilitation for seminars
 - Logistics: who will be in charge of setting up the meeting each time and what type of software will we use to set up the meetings.
 - Identify SC planning group members to advance this activity
 - Start with quarterly calls.
 - First call in June.
 - **ACTION (Darin & Rich): Target first brownbag at end of June with NWS as the lead-off presenter; topic - 2011 hurricane season.**
 - Use WebEx for the first call, or GoToMeeting could be tried
 - Use listserv to send out invitations.
- SECART update
 - Meeting in August
 - Projects are mostly on track

- Budgeted \$3K for 2012 NinC support – could use funds to support travel, coordinator salary, etc.
 - Could set up as a PO to NCSG
 - With scaled back effort, will NCSG need the money to assist with NinC coordinator salary?
 - Aleta suggested that we obligate the funds this FY and then it is available to Sea Grant to help with the NinC meeting we agreed to hold probably next spring; Geno is going to follow-up with Mike Voiland about this option
- P3 Hurricane Hunter, Cherry Point, NC
 - SECART kiosk was purchased and on display at the event.
 - NinC materials were on display
 - 1200 people (600 were school kids)
 - Lots of media coverage
 - Will have a post event write up to share.
- NinC members participation in upcoming conferences
 - Who's going where and can they educate about NinC activities if possible?
 - Conference NCEM, ECU, and NOAA in Greenville, May 18-19
 - SeaGrant review is in June and NinC will be noted at this review
 - Rich participating in a storm surge conference in Mobile, AL in May
 - Geno and Ginny participating in the NOP listening sessions.
- Events/opportunities for NinC sponsorship or involvement over the next 2 months?
 - CRAFT model for climate – model combines agency values
 - Being pushed by EPA
 - Tie CRAFT model into South Atlantic Landscape Conservation Cooperative
 - Recommendation that the focus be on the Albemarle-Pamlico instead of the entire LCC. There are 3 LCC's in the Carolinas
 - CMSP training May 22-25 in Rhode Island.
- Opportunities for NinC in FY12-13
 - Booths for the NC Seafood festival in Morehead City, September 30 – October 2, 2011. SECART kiosk will be used at the festival with NinC information. Kiosk may be used by other organizations. Contact Geno for details.
- Other?
 - Aleta discussed that NinC has a bank account which has \$343.80 available. It is NOT a NOAA account. Darin was given a copy of the latest bank statement so information wouldn't be kept only in one person's hands.
 - Coastal Estuarine Research conference in Daytona Beach, FL in November 2011.
 - Three communication events coming up:
 - Educators in Raleigh
 - Science on line meetings at McKinnon Center. Science bloggers.
 - Next fall in Raleigh science writers, bloggers, freelancers reporters conference.

Upcoming Events

Coastal Zone 2011 (Chicago, July 18-22, 2011)

CERF 2011 (6-10 Nov 2011, Daytona Beach)

The Coastal Society (TCS 23, Miami June 1-7, 2012)